



## Berkshire Walk to Defeat ALS – Sunday September 26<sup>th</sup>

### SPONSORSHIP OPPORTUNITIES

#### **GOLD SPONSORSHIP \$500**

- Corporate logo printed on the back of event T-shirts
- Corporate logo displayed on posters
- Recognition in event-related mailings
- Sponsor recognition on Facebook Walk page
- Recognition with logo on the ALSA – Massachusetts Chapter website
- Identified as a sponsor in all publicity efforts including news releases, media advisories, calendar listings, PSAs etc. (as secured).

#### **SILVER SPONSORSHIP \$250**

- Company name displayed on posters
- Sponsor recognition on Facebook Walk page
- Recognition in event-related mailings
- Recognition with logo on the ALSA – Massachusetts Chapter website
- Identified as a sponsor in all publicity efforts including news releases, media advisories, calendar listings, PSAs etc. (as secured).

#### **BRONZE SPONSORSHIP \$125**

- Company name displayed on posters
- Recognition on ALSA – Massachusetts Chapter website
- Recognition on sponsor listing on Facebook

To become a sponsor, please contact Terri Handler, Development Associate, at (781) 255-8884.

Berkshire Walk to Defeat ALS – [web.alsa.org/BerkshireWalk](http://web.alsa.org/BerkshireWalk)